



# 84<sup>th</sup> Wilmington International Exhibition of Photography



April 2, 2017 through April 9, 2017

## 2017 Digital Catalog Rate Card

The 84<sup>th</sup> Wilmington International Exhibition of Photography is a juried exhibition presented by the Delaware Photographic Society (DPS). It is one of the oldest and most prestigious exhibitions in the U.S. Last year, more than 2,500 people attended the exhibition and many more have viewed the exhibition catalog on both the exhibition website ([www.WilmingtonInternational.org](http://www.WilmingtonInternational.org)) and the DPS website ([www.delawarephotographicsociety.org](http://www.delawarephotographicsociety.org)).

For the 2017 Exhibition, the catalog will be a digital version and not printed. This has enabled us to lower prices of ads. It also means that all ads will appear in color. DVD's with the Full-Color Exhibition Digital Catalog showing all medal winners plus the Exhibition's 45-minute audio-visual presentation of selected projected images will be sold at the exhibition and via the exhibition website. All advertisers will receive a complimentary DVD. To place an ad, please provide the following information:

Advertiser \_\_\_\_\_

Authorized by \_\_\_\_\_

Your Address \_\_\_\_\_

Check your choice of advertisement size:

X	Size	Cost
	Full Page, Color	\$250
	Half Page, Color	\$125

**Accepted ad formats:** High Resolution JPEG, TIFF or PDF files.

To reserve ad space in the Exhibition Catalog, please reply by January 1, 2017 by mailing this form to: Carole Clarke at 10 Highpoint Drive, Thornton, PA 19373 or by emailing a scanned copy to [CNClarke@aol.com](mailto:CNClarke@aol.com).

**All ad submissions with payment must be received by February 1, 2017.**

To email digital files to Carole Clarke or for questions, contact her at [CNClarke@aol.com](mailto:CNClarke@aol.com) or 610-358-5191.

[www.WilmingtonInternational.org](http://www.WilmingtonInternational.org)